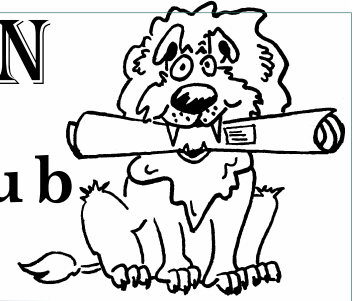




# MASON - DIXON LION

## Annandale Lions Club

PO Box 453, Annandale Virginia 22003  
<http://www.annandalelions.org>



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### The King Lion's Roar

What makes the Annandale Lions Club unique is not what we do; there are many Lions Clubs around the world that provide services in a similar manner. How we do our service is again, not unique. What does make us unique is the community we serve, Annandale Virginia. Interestingly we have worked on programs this past year that have touched the lives of children as far away as Iraq and Chernobyl along with people in Southwest Virginia and throughout Northern Virginia. That having been said, our focus, our reason for existence since 1948 has been primarily to serve the needs of Annandale. The services we provide ultimately requires the attention and participation of people; our members. I appreciate what each of our members contributes in time and effort. I moreover realize that we could do more with more resources.

Our club, Annandale Lions Charities, Inc. is a tax exempt 501(c)3 qualified charity. We appreciate any contribution that a person makes to our charitable account, which can be done at this web site. As we emerge from the summer and begin our service calendar in earnest we look for people in our community who would consider visiting one of our meetings, learning more about the women and men who are Lions and ultimately joining the organization to serve the people in our community.

To my fellow club members I encourage you to invite people to learn more about us. To readers of our web site please contact me directly to learn more about Lions and how, as our motto states simply, "We Serve". My email is [sjaffe@aol.com](mailto:sjaffe@aol.com) and my cell phone where you can always leave a message is (703) 855-3160.

Yours in Lionism,  
Sid Jaffe

### Upcoming Events!

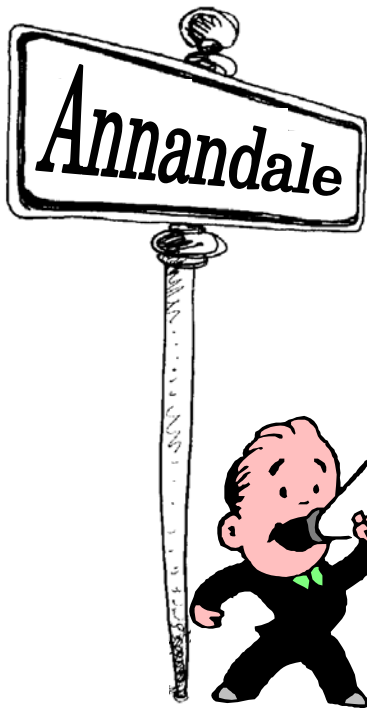
- Sept 18 - Regular Dinner mtg. 7:00pm - Jefferson Street Blues
- Sept 29 - Sight / Hearing screening at Mason District Park
- Oct 2 - Regular Dinner mtg. 7:00pm
- Oct 8 - Oktoberfest and Member/Guest dinner and Board meeting at Davian Manor - dinner starts at 6:15 pm
- Oct. 10 - Vision screening with Lake of Woods Lions at Montessori School, Annandale
- Oct 13 - Light the Night
- Oct 16 - Regular Dinner mtg. 7:00pm
- Oct 20 - Road Cleanup
- Oct 25 - Hearing screening at Montessori school, Annandale
- Oct 26 - Sight / Hearing screening at Wakefield Park - Senior's Health Fair
- Oct 26 - 27 Fall Conference Ballston Holiday Inn, 4610 Fairfax Dr, Arlington, VA

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## Harry's Corner

### Did You Know?

In 1967, The International Association of Lions Clubs put in place a program of Commercial General Liability Insurance designed to cover Lions

on a worldwide basis. In taking this action, the leadership of Lions International strived to protect the assets of the International Association while insuring that every Lions club would have some level of protection for liability arising out of their activities. Although the program has undergone some changes since its inception, it continues to provide a broad level of liability coverage for Lions clubs and other Lions organizations allowing a broad array of activities to be conducted with the knowledge that financial protection is available for many contingencies which could arise.

The program is designed to protect Lions and their club from claims and lawsuits brought against them because of bodily injury or property damage caused by negligence while engaged in Lions activities. Coverage under the program is automatic and applies to most Lion's activities. All Clubs and Districts are automatically insured. No action on your part is necessary to obtain coverage afforded.

The policy limit is \$1,000,000 per occurrence with an annual aggregate of \$2,000,000 per club. The policy also protects Lion, Leo and lioness directors, officers, employees and members as additional insured for liability incurred while acting in such capacity. Individual volunteer workers are also included as additional insured for liability incurred while

working in Lions' projects.

If you would like to learn more about the details of the Liability Insurance Program, a booklet explaining details can be viewed by visiting [www.lionsclubs.org](http://www.lionsclubs.org) under the "Club Resources Center" section.

### Hands-On Service Makes Us Lions

Excerpted from 1st VP Al Brandel's message

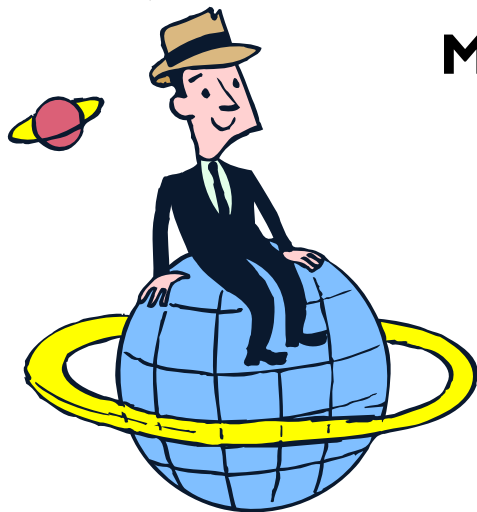
Service benefits not only the recipient but also the giver. The best thing about being a Lion is serving. In giving to others, we feel good about ourselves. We change ourselves for the better. We become more willing and able to do even more service.

That's why Lions need to do hands-on service and not just write checks. Yes, sometimes circumstances dictate that we make donations and any act of generosity certainly is praiseworthy. But over the long haul our identity as Lions is tied to our active service and involvement, our close association with those we help. Lions are part of their communities and should, to the extent possible, be out in the community helping others. Our service is a gift of ourselves, a gift of our time and talents.

### LAMP / RAM A Success

From Teresa Gardner, Executive Director of St. Mary's Health Wagon, Inc

Once again, my sincerest & heartfelt thanks are extended to each volunteer for the magnificent expression of human compassion that was demonstrated at our 2007 LAMP/ RAM 2007 event. The preliminary numbers indicate that we logged a record breaking 8,401 patient encounters during the three day event. We know of at least 40 more encounters that will be added to this number. The value of care was estimated at over \$1.4 Million.



## Mike Olwan's World

### Why you should help

Annandale Lions Club is one of thousands of similar clubs spread all over the

world, all in all, 1.3 million men and women call themselves, "Lions." This human enterprise is the largest service organization in the world, its mission is truly humanitarian, and its motto is, "we serve."

Volunteering is a great American tradition and we in Annandale Lions Club dedicate ourselves to serve this community. Some of the things we do are:

1. Mason District Day: We sponsor a day long event of vision and hearing screenings
2. We have a highway cleanup project where twice a year we clean up Backlick Road.
3. Eyeglass recycling: A function we carry out throughout the year
4. We provide the funds for people who are in need of eyeglasses or hearing aids but who cannot afford to buy them.
5. Youth programs: Not only do we contribute funds to Northern Virginia Lions Youth Camp (NVLIC), we also help Annandale boy scouts and girl scouts, support our youth camp, sponsor youth athletic teams, scholarships, inter alia.
6. Conduct music and an artistic competition (Peace Poster).

It's often said that the world is getting smaller, but isn't the world also getting more dangerous. We want to defeat terrorism and the ideology of hate and replace it with humanitarian ideals and community service.

Here are some of our international accomplishments:

1. On July 17th we hosted a picnic for the children of Chernobyl. 136 boys and girls, men and women attended. It was a fabulous event where kids were dancing to the Russian music and every person received an American flag.
2. With the help of our twin Lions club in Amman, the capital city of Jordan, we helped an Iraqi boy to (see again). Many months of hard work paid off, funds were wired to Amman, resulting in a successful surgery.

Question: What do we do to raise money to pay for the various charitable activities we conduct?

Answer:

1. We sell fruit five times a year beginning in November and ending in March the following year.
2. White cane collections
3. Sale of White House Christmas ornaments
4. 50/50 and other miscellaneous activities
5. We accept deductible contributions
6. Cookbook sales
7. We proudly state that all the money we raise goes to charitable projects, not a single dime goes to our administration functions.



## News of the Board

The Board met on September 11 and had several items on the agenda

**Shirts** - The Board elected to go forward with the purchase of new shirts and set up a calling tree to contact every member to see if they wished to purchase a shirt

**Budget** - A budget for this Lions Year was finalized. One of the major changes was the inclusion of a \$1,000 scholarship. We have had one in the past but have not gotten much interest. It was decided to try again this year and have the paperwork to the schools by January (may give the Guidance Councilor a heads up earlier) and look for companies that may want to provide matching funds that would increase the size of the award.

**Membership** - Accepted the resignation of Ed Kennedy with regret and will offer Jim Hatch Affiliate status. Pat Shattuck replaced Marty Figley on the Board as a two year director.

**Youth** - With the resignation of Ed Kennedy, Sid is looking for a new Youth Chair. Also donated \$125 to Girl Scout Troop 2955 to assist in their diabetes education program. Mike McLaughlin is checking with Mantua to see if they are interested in participating in Sight Night and Sid will do likewise with Poe and Annandale Terrace. Lion Mel reported that the Peace Poster activities are underway. The room has been reserved at the Government Center to display the pictures and letters sent out to the Art Teacher at Saint Michaels and to potential judges.

**Other** - **Next Board meeting will be held in conjunction with a Columbus Day / Oktoberfest celebration at Sid's on Monday (repeat Monday) October 8. This is a meeting for all members and spouses. Dinner at 6:15, Board at 7:15** followed by football for those who want to stay. Get your reservations into Sid especially those that

want vegan bratwurst.

**60th Anniversary** - Planning is beginning for the celebration of our 60th year of service this year. Send any suggestions to any Board member.

**Fund-Raising** - Marty is beginning to visit neighboring clubs to see if they would like to purchase the White House Christmas Ornaments from us. We all need to support this fund-raiser and it is not too soon to be getting orders. Price is \$17.00 for each ornament.

**Donations** - Mike Olwan submitted a \$125 donation that he received from Abbas Abutaa. Also the Patterson's continues their support with a monthly \$25 donation.

**Light the Night** - We will be again supporting the Leukemia & Lymphoma Society's Light the Night Program on October 13. Mike McLaughlin will have more information shortly.

**Service Activities** - We will have several service opportunities coming up in the next month: operating the screening van at Mason District Park on September 29, Vision Screening at the Montessori School on October 10, Road Clean up on October 20, Hearing screening at the Montessori School on October 25, and operating the screening van at Wakefield Park as part of the Senior Health Fair.

**AHS** - R&D Rubber Stamps has not been paid and was told by the Booster Club that they were waiting for our payment. Although no one has contacted the club, Jim Hatch told Sid that he remembered that we had agreed to pay \$500 for two years for the sign. Sid received authority from the Board that he could decide whether or not to pay the Booster Club for the sign. Sid also talked to Jim about the AHS Football BBQ and Hall of Fame Plaque. Jim stated that if the BBQ were held, based on the schedule, it would have to be after the completion of the season. Also he said he would talk to Coach Adams relative to the missing Hall of Fame plaque that the club presented to the school last year.



## IP Mahendra Amarasuriya “Challenge to Change”

The International Association of Lions Clubs embraces membership from many different cultures, living both in developed and developing nations. Therefore, a standard set of programs will not be relevant in all parts of the world. I place two categories of programs for consideration by the world of Lions. Core Programs, applicable almost universally and Regional / Area Specific Programs, more relevant to certain parts of the world.

### CORE PROGRAMS

#### 1. Challenge to Re-Brand Lions Clubs - What & how should we change?

- \* **Brand image of Lions clubs** - To an organization that is dynamic and relevant to the twenty first century
- \* **Membership** - To well planned quality membership development focusing on members under the age of 40 and women
- \* **Projects** - To well planned signature projects in response to genuine needs of the community
- \* **Meetings** - To short, more interesting and lively meetings, by e-mail, Internet chats, teleconferencing and at location of projects
- \* **Planning for the future** - To formulate strategic plans at club and district level
- \* **International Headquarters operations** - To finalize the already initiated overall reorganization of Headquarters operations to deliver cost effective services to the global membership.

**2. Challenge to Grow by an Additional 20,000 Quality Members** - A very aggressive, optimistic goal we can attain only by embracing change. I give below some of the characteristics of a quality member identified by the leadership of MD 306 Sri Lanka. This is referred to as “Vital 8” characteristics of a quality Lion, as a guide to prevent quality of new members being compromised for quantity.

#### The Vital 8

- \* Ability to meet the obligations of being a Lion
- \* Integrity
- \* Willingness to devote time for Lions services
- \* Commitment to serve
- \* Socially acceptable demeanor
- \* Willingness to be a team player
- \* Compatibility with the club culture
- \* Empathy for fellow human beings.

*(Continued from page 5)*

**3. Challenge to Develop Quality Leaders for the Twenty First Century** - There is a need to expand our pool of quality instructors to develop a new brand of leaders to guide the Lions movement effectively in the twenty first century. The under-noted strategies will move in this direction:

- \* Using modern techniques of leadership development
- \* Popularizing e-learning
- \* Conducting innovative Lions Leadership Institutes (note: MD 24 has established a Regional Lions Leadership Institute - If interested talk to Sid)
- \* Expanding the pool of skilled instructors.

**4. Challenge to Extend 1,250 New Clubs with a Mix of Older and Younger Members of Both Sexes** - There is a need to have strong emphasis in extending new clubs in order to bring in new blood and fresh ideas to the organization. This is specially so in countries with an aging membership.

**5. Challenge to Enhance The Lions Clubs International Foundation (LCIF) Fund** by increasing the number of Melvin Jones Fellowships to 350,000

**6. Challenge to Raise Campaign SightFirst II Funding** to achieve an initial target of US\$150 million and a stretch target of US\$200 million

**7. Challenge to Revive and Develop the Leo Movement to Its Maximum Potential**- Each Lions club in the world is challenged to form their own Leo club, either school or community based. There is a need for the Lions clubs that have sponsored Leo clubs to interact more closely with the sponsored Leo club and to make the Leos feel needed.

**8. Challenge to Expand the Lions Quest Program** - It is generally acknowledged that the Lions Quest program is the most acceptable youth development program in the world. Sufficient emphasis has not always been given to this program. From 2005-06, we have made attempts to aggressively promote the program, by establishing a Lions Quest Advisory Committee. This committee has been delegated the task of promoting and evolving strategies for marketing Lions Quest to reach at least 50 countries. I request that as many Lions districts/countries as possible undertake this program.

**9. Challenge to Re-Structure the Public Relations Efforts Globally and Establish a New Brand Image for Lions Clubs** - There is a need to promote Lions clubs utilizing modern techniques of public relations and promotions and to rebrand the image of Lions clubs. Lions clubs should not be the best kept secret but a philosophy, which needs to be disseminated widely on a global level to the public with effective local and global public relations programs.

## **CONCLUSION**

I have placed before you, the Lions of the world, a program of activities responding to many dire needs of the underprivileged people of the world. My challenge to you is to implement our Core Programs more effectively than before, and initiate one or more Region/Area Specific Programs by utilizing the wonderful human resources we possess, the committed Lions of the world. The Lions together with their spouses, Lionesses and Leos, constitute the most powerful humanitarian force capable of changing our world for the better.

# Lions Eyeglass Recycling Center of Northern Virginia

## They Send the Gift of Clear Sight to Needy People Around the World



The Lions Eyeglass Recycling Center of Northern Virginia is located at 212 North West Street, Falls Church, VA 22046. It is a division of Virginia Lions Eyeglass Recycling, Inc. of Lions Multiple District 24. Our

Center operates at two locations, a main Center in Falls Church and an Annex in New Baltimore, VA.

The Center's purpose is to recycle used eyeglasses and provide them to missions, sponsored by Lions and non-Lions alike, that carry them to the needy.

They are a Virginia chartered non-profit, tax exempt foundation organized under the provisions of Section 501(c) (3) of the Internal Revenue Code. All contributions, including eyeglasses, are tax-deductible.

Since its inception in 1998, the Lions Eyeglass Recycling Center of Northern Virginia has sent over 425,00 pairs of glasses to vision-impaired people around the globe: that is over 425,000 children who can now read in school and adults who have the eyesight to lead normal, productive lives.

The Center relies totally on volunteers to do the work and conduct its business. Volunteers come from Lions, Lioness and Leo Clubs, and other community service & charitable groups and individuals. Optical missions sponsored by Lions clubs & other groups distribute donated eye eyeglasses to needy people.

There are 13 official Lions Eyeglass Recycling Centers, operating at 15 sites, in the world (nine in the United States, one each in Australia, Canada, France, Italy, Republic of South

Africa, and Spain). Three of the sites are in Virginia.

To volunteer, you can call the Center (703-241-7004) to set a time. The Center staff instructs volunteers on how to perform each task. Even the newest volunteer will be making useful contributions within minutes after starting.

They welcome all groups and individuals. All ages from junior high school children to senior citizens can do the work, separately or together. The activity can be done day or evening in all kinds of weather, the space is heated and air conditioned. Dave will be working up a recommendation relative to our participation in the recycling effort.

Day, evening and Saturday hours can be arranged to accommodate adults or youth groups who want to volunteer. The Center can accommodate groups up to 16 people and varying age from junior high school students to seniors. If a group is too small in number to make it feasible to open the center, they can combine you with another group.

The volunteers put the donated eyeglasses through a three stage process. First, volunteers prepare the eyeglasses, washing them with soap and warm water for cleaning, and dipping them in bleach and hot water for disinfecting and vinegar and hot water to prevent streaking, after which they hand dry them.

Second, the volunteers classify the eyeglasses using an instrument called a lens analyzer to measure the prescription of the glasses record it on a small plastic bag holding the glasses.

Last, volunteers sort the glasses by prescription, 50 to a box in which they will be shipped after a request for that prescription is received.

## 2007 – A YEAR OF LIONS CELEBRATIONS



Join your fellow Lions from around the world in celebrating important landmarks of the international association. Work with your club and district to plan events and projects that mark the following milestones. While celebrating our past, we look to our future and continue to make the world a better place. **LCI has developed a “modern” video to celebrate our anniversary. It takes about 7 minutes to view it online at <http://www.lionsclubs.org/>**

### **90th Anniversary of the Association (June 1917)**

On June 7, 1917, Melvin Jones invited his fellow Chicago business leaders to help lay the groundwork for an organization focused on improving their communities. Today, 1.3 million men and women Lions in 200 countries and geographic locations are working to make the world a better place. View the Lions News Network (LNN) and THE LION Magazine to see how. The LCI Web site also has information on Lions programs, resources, news and events, including the History, Photo History and Facts.

This year also marked the association’s 90th annual convention, which took place in Chicago, Illinois, USA. Visit the Online Convention to see highlights from this event.

### **50th Anniversary of Leo Clubs (December 1957)**

Half a century ago, members of the Glenside Lions Club in Pennsylvania, USA, saw a need to work with the youth in their community. They began a club for teens in the local high school, creating the first official Leo club. There are now more than 140,000 Leos around the world. Leos who attended the 2007 Lions International Convention celebrated this milestone with the Leo Global Conference. To find or organize a new Leo club, visit the Leo Zone.

### **20th Anniversary of Women Lions (July 1987)**

Although always present as Lionesses and in other supportive roles, women were officially invited to become Lions in 1987. Two decades later, women are the fastest growing group of Lions, making up nearly 20% of all members and taking on numerous leadership roles within the association, including 30.5% of council chairpersons. For more information, contact the Membership Programs Department.

### **20th Year of the Peace Poster Program (January 1988)**

For the past two decades, Lions clubs have sponsored the Peace Poster Contest in schools and sponsored youth groups. The program provides children, ages 11 through 13, with a creative outlet to discuss their feelings for peace. Through the contest, Lions have made connections, received media exposure and had fun. The theme of the 2007-08 contest is “Peace Around the World.” For more information, to view winning posters, and send Peace Poster e-cards, visit the Peace Poster section of the Web site.